




# Panmedia SSL Certificates

Starting this month Panmedia will provide affordable SSL Certificates as an **Authorized Reseller** of GeoTrust. We are offering three distinct options for clients to secure their web and mail servers.

- **RapidSSL** is a low cost certificate that is suitable for serving internal audiences (e.g. securing CMS logins or email servers). It is not recommended for public facing websites.
- **GeoTrust QuickSSL** is suitable for public facing sites with a low volume of traffic/transactions.
- **GeoTrust QuickSSL Premium** is recommended for high impact or high volume websites, particularly for e-commerce websites.

	RapidSSL	GeoTrust QuickSSL®	GeoTrust QuickSSL® Premium
<b>Price per year in \$USD</b>	\$50	\$150	\$250
<b>Brand Recognition</b>	Unknown Brand	Well Known Brand <sup>1</sup>	Well Known Brand <sup>1</sup>
<b>SSL encryption</b>	256 bit	256 bit	256 bit
<b>Ubiquity</b>	>98% <sup>2</sup>	99%	99%, plus popular mobile devices and smart phones
<b>Warranty</b>	\$10,000	\$10,000	\$100,000
<b>Site Seal</b>	 <p>Site seal is not usually used because of low brand recognition</p>		 <p>Dynamic seal stating transaction is secure. Displays real-time date / timestamp</p>
<b>Recommended Usage</b>	Securing internal facing sites and servers.	Securing low traffic or low impact public sites.	Securing high traffic or high impact public sites. Especially e-commerce sites.

[1] In addition to being a well-known brand, GeoTrust is now a subsidiary of Verisign.

[2] <http://www.rapidssl.com/ssl-certificate-support/ssl-browser-compatibility.htm>